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## **NO TIME TO WASTE:**

AN INTER-ACTIVE DIALOGUE APPLYING THE LESSONS FROM LATIN AMERICA'S 50 YEARS OF HOUSING POLICIES TO RAPIDLY URBANIZING COUNTRIES

October 18, 2016 | 9:00-10:00am | Next City World Stage

### **Margarita Greene, School of Architecture, Pontificia Universidad Católica de Chile**

MARGARITA GREENE is a qualified Architect (1973) and Master in Sociology (1988) at the Pontificia Universidad Católica de Chile (PUC), and Ph.D. (2002) from University College London (UCL). She started her professional work as an architect in Leeds, England, and continued with a professional practice in Santiago, Chile. Since 1992 she works full time at the School of Architecture, Pontificia Universidad Católica de Chile (PUC), as a Full Professor since 2009. She has been consultant to the Chilean Government and non-governmental organisations in Chile and Latin America, specializing in social housing, urban projects and space syntax.

### **Judith Hermanson, IHC Global**

Judith Hermanson is the President and CEO of IHC Global (formerly the International Housing Coalition). With over 30 years of international experience in housing and urban development, civic engagement and organizational management, she has held key leadership roles in two of the largest US-based non-profits working internationally (INGOs). Most recently she served as the Deputy Executive Director and Chief Operating Officer of the Pan American Development Foundation (PADF), where she was responsible for day to day management oversight of headquarters and field operations throughout Latin America and the Caribbean and for developing and executing PADF's five-year strategic plan with its \$350 million resource mobilization goal. Previously, Judith was the Executive Vice President of CHF International (now Global Communities) and played a key role in its growth from an annual budget \$2.5 million budget to a budget of \$400 million with impact in 30+ countries worldwide, designing and managing a diverse portfolio working at the local project and national policy levels. Judith was proud to receive the NAHRO John D. Lange International Award for the achievement of demonstrable results in international development, specifically for her work in Eastern Europe and the Middle East.

Between her work at CHF International and PADF, Judith was a tenured professor of public administration at Northern Illinois University, where she also was Inaugural Director of the NGOLD Center, a degree-granting, inter-disciplinary center for the study of non-profits and civic engagement. Prior positions include: Senior Fellow for Urban Development at InterAction, Director of the Office of Policy and Program Evaluation, (Office of the Assistant Secretary for Consumer Affairs and Regulatory Functions) at the US Department of Housing and Urban Development; Director of the Peace Corps' Africa Office of Programs and Training for Africa; and Associate Peace Corps Director in both Uganda and the Philippines. She has carried out short term technical assistance assignments in 50+ countries in all geographic regions, has published frequently on international development issues, including urban development, and presented



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her independent research with an emphasis on linking policy and practice both internationally and domestically.

Judith received her undergraduate degree with high honors from Smith College and her PhD from The George Washington University. She received an honorary doctorate from the American University of Paris in 2014 for her services to international education and development.

**Catalina Marulanda, *World Bank***

Catalina is originally from Colombia, but she is currently based in Washington DC where she works as a Lead Urban Specialist in the Urban and Disaster Risk Management Division of the Latin American and Caribbean Region at the World Bank. This role involves working with national and local governments on urban development, promoting initiatives that aim at making cities more economically productive, environmentally sound, livable and less vulnerable, particularly for the poor. This is done through operations that focus on: (i) financing investments, (ii) providing technical assistance, and (iii) undertaking non-lending analytical and policy advisory work.

Over the past 13 years at the Bank Catalina has focused on topics related to solid waste management, chemicals management, and industrial pollution, in Latin America, East Asia, South Asia and the Middle East. Catalina has a Bachelors Degree in Civil Engineering from Lehigh University and a Ph.D. in Civil Engineering from the Massachusetts Institute of Technology. Her graduate work focused on remediation of contaminated soils.

**Eduardo Rojas, *IHC Global and University of Pennsylvania***

Eduardo Rojas is an urban development consultant and a lecturer on historic preservation at the School of Design of the University of Pennsylvania, USA. He is a former Principal Specialist in Urban Development at the Inter American Development Bank where he led the Bank's involvement in urban heritage preservation

He is a Registered Architect from the Catholic University of Chile, and holds a M.Phil in Urban and Regional Planning from the University of Edinburgh, UK, a MBA from Johns Hopkins University in the USA and a Doctor Degree in Urbanism from the Universidade Lusófona de Tecnologias e Humanidades in Lisbon, Portugal.

**Roger Williams, *Senior Technical Advisor, IHC Global***

Roger Williams is the founder of Rogelio Williams & Associates, a domestic and international consulting firm specializing in advising on a wide range of issues involving community development. Prior to founding RW & Associates, M. Williams was a Senior Fellow/Director for Neighborhood Development at The Annie E. Casey Foundation. He has been a Vice President at both Fannie Mae and Freddie Mac, and Senior Vice President at First Union Bank and the Dime Savings Bank of NY. Mr. Williams received a Juris Doctorate from New York University School of Law and a Bachelor of Arts degree from Haverford College.